

Relevant Experience

Content Writer -

Apptium Technologies

August 2018-
Present

- Produce all content for online marketing efforts and clients
- Supervise social media announcements and set posting schedule
- Draft all proposals and contracts for client marketing agreements

Digital Media Coordinator -

Carahsoft Technology Corp.

May 2017-
August 2018

- Researched and implemented project management software across team
- Created and led content marketing campaign on Medium
- Assumed primary responsibility for webpage content, graphics, and maintenance of Carahsoft Innovation microsite
- Researched, submitted, and supervised 6 trademarking applications
- Drafted, edited, and published 35 press releases
- Drafted over 50 blog posts and published over 25 posts on Carahsoft's WordPress

Marketing Communications Assistant -

College of Integrated Science and Engineering

September 2015-
January 2017

- Wrote and edited 13 AP news stories about faculty and student projects
- Conducted in-person interviews and online research
- Coordinated CISE Facebook pages and generated regular content



Skills

- Content creation
- Graphic design
- Blogging
- Google Analytics
- Google AdWords
- WordPress
- Web design
- Adobe Creative Suite
- Microsoft Office

Education

Bachelor of Science -

Writing, Rhetoric, and Technical Communication - James Madison University

2014-2017
Summa
Cum Laude

Concentration: Technical and Scientific Communication
Minor: Sociology

Leadership Experience

Eagle Scout - Boy Scouts of America

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

Publications

- JMURJ* - 2017
- Lexia* - 2016 & 2017
- The Breeze* - 2016-2018
- ArtAscent* - 2016 & 2018
- Virginia's Best Emerging Poets* - 2017
- Gardy Loo* - 2015

Stephen A. Roddewig

Writer | Editor Content Writer

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