

Skills

- HTML/CSS
- JavaScript
- Google Analytics
- Web development
- WordPress
- Concrete5
- Adobe Suite
- Graphic design
- Content writing

Certifications

- **HTML Developer** – W3Schools.com
- **CSS Developer** – W3Schools.com
- **Landing Page & Conversion Optimization** – GetResponse
- **Google Analytics Individual Qualification** – Google Analytics Academy

Relevant Experience

Public Relations Lead – November 2018-
Carahsoft Technology Corp. Present

- Lead team of 3 PR and web professionals
- Hand coded 50 custom landing pages using HTML/CSS across Carahsoft.com/Innovation site
- Built 350 webpages within CMS systems (Concrete5 & WordPress)
- Researched, submitted and supervised 10 corporate trademark applications
- Drafted, edited and published 80 corporate press releases

Content Writer – August 2018-
Apptium Technologies November 2018

- Produced all content for online marketing efforts and clients
- Supervised social media announcements and set posting schedule
- Drafted all proposals and contracts for client marketing agreements

Digital Media Coordinator – May 2017-
Carahsoft Technology Corp. August 2018

- Researched and implemented Teamwork project management software
- Created and led content marketing campaign on Medium
- Assumed primary responsibility for webpage content, graphics, and maintenance of Carahsoft Innovation microsite
- Drafted and published over 50 blog posts on Carahsoft's WordPress site

Education

Bachelor of Science – 2014-2017
Writing, Rhetoric, and Technical Communication - Summa
James Madison University Cum Laude

Leadership Experience

Eagle Scout – Boy Scouts of America

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

Publications

JMURJ – 2017 **ArtAscent** – 2016, 2018 & 2019
Lexia – 2016 & 2017 **Virginia's Best Emerging Poets**
The Breeze – 2016-2018 – 2017 & 2019
Gardy Loo – 2015

Stephen A.
Roddewig

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Web Developer

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