

Stephen A. Roddewig

Writer | Editor Content Specialist

Arlington, VA

stephenaroddewig.com

Relevant Experience

Public Relations Team Lead - November 2018-
Carahsoft Technology Corp. July 2021

- Led team of 3 PR professionals
- Drafted, edited, and published 110 press releases
- Maintained webpage content and graphics of Carahsoft Innovation microsite
- Researched, submitted, and supervised 15 trademark applications

Content Writer - August 2018-
Apptium Technologies November 2018

- Produce all content for online marketing efforts and clients
- Supervise social media announcements and set posting schedule
- Draft all proposals and contracts for client marketing agreements

Digital Media Coordinator - May 2017-
Carahsoft Technology Corp. August 2018

- Researched and implemented Teamwork project management software
- Created and led content marketing campaign on Medium
- Drafted and published over 50 blog posts on Carahsoft's WordPress site

Marketing Communications Assistant - September 2015-
College of Integrated Science and Engineering January 2017

- Wrote and edited 13 AP news stories about faculty and student projects
- Conducted in-person interviews and online research
- Coordinated CISE Facebook pages and generated regular content

Skills

- Content creation
- Editing & proofreading
- AP Style
- Google Analytics
- Google Ads
- WordPress
- Web design
- Adobe Creative Suite
- Microsoft Office

Education

Bachelor of Science - 2014-2017
Writing, Rhetoric, and Technical Communication - Summa
James Madison University Cum Laude

Concentration: Technical and Scientific Communication
Minor: Sociology

Leadership Experience

Eagle Scout - Boy Scouts of America

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

Publications

JMURJ - 2017 **ArtAscent** - 2016, 2018 & 2019
Lexia - 2016 & 2017 **Bourgeon** - 2021
The Breeze - 2016-2018 **Gardy Loo** - 2015