

# Stephen A. Roddewig

## Writer | Editor Content Specialist

Arlington, VA

[stephenaroddewig.com](http://stephenaroddewig.com)

## Relevant Experience

**Technical Writer, Web Development Content –** **October 2021-**  
**HubSpot** **Present**

- Write original content around web development trends and technologies
- Advise on content strategy and future initiatives from developer perspective
- Update existing posts to keep content relevant to changes in the industry

**Public Relations Team Lead –** **November 2018-**  
**Carahsoft Technology Corp.** **July 2021**

- Led team of 3 PR professionals
- Drafted, edited, and published 110 press releases
- Maintained webpage content and graphics of Carahsoft Innovation microsite
- Researched, submitted, and supervised 15 trademark applications

**Content Writer -** **August 2018-**  
**Apptium Technologies** **November 2018**

- Produced all content for online marketing efforts and clients
- Supervised social media announcements and set posting schedule
- Drafted all proposals and contracts for client marketing agreements

**Digital Media Coordinator -** **May 2017-**  
**Carahsoft Technology Corp.** **August 2018**

- Researched and implemented Teamwork project management software
- Created and led content marketing campaign on Medium
- Drafted and published over 50 blog posts on Carahsoft's WordPress site

## Skills

- Content creation
- Editing & proofreading
- AP Style
- Google Analytics
- Google Ads
- WordPress
- Web design
- Adobe Creative Suite
- Microsoft Office

## Education

**Bachelor of Science -** **2014-2017**  
**Writing, Rhetoric, and Technical Communication -** **Summa**  
**James Madison University** **Cum Laude**

Concentration: Technical and Scientific Communication  
Minor: Sociology

## Leadership Experience

**Eagle Scout - Boy Scouts of America**

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

## Publications

**JMURJ** - 2017      **ArtAscent** - 2016, 2018 & 2019  
**Lexia** - 2016 & 2017      **Bourgeon** - 2021  
**The Breeze** - 2016-2018      **Gardy Loo** - 2015