

Stephen A.
Roddewig

Writer | Editor
Content Specialist

Arlington, VA

stephenaroddewig.com

Relevant Experience

Technical Writer, Web Development Content – **October 2021-**
HubSpot **March 2022**

- Wrote original content around web development trends and technologies
- Advised on content strategy and future initiatives from developer perspective
- Updated existing posts to keep content relevant to changes in the industry

Public Relations Team Lead – **November 2018-**
Carahsoft Technology Corp. **July 2021**

- Led team of 3 PR professionals
- Drafted, edited, and published 110 press releases
- Maintained webpage content and graphics of Carahsoft Innovation microsite
- Researched, submitted, and supervised 15 trademark applications

Content Writer – **August 2018-**
Apptium Technologies **November 2018**

- Produced all content for online marketing efforts and clients
- Supervised social media announcements and set posting schedule
- Drafted all proposals and contracts for client marketing agreements

Digital Media Coordinator – **May 2017-**
Carahsoft Technology Corp. **August 2018**

- Researched and implemented Teamwork project management software
- Created and led content marketing campaign on Medium
- Drafted and published over 50 blog posts on Carahsoft's WordPress site

Marketing Communications Assistant – **September 2015-**
College of Integrated Science and Engineering **January 2017**

- Wrote and edited 13 AP news stories about faculty and student projects
- Conducted in-person interviews and online research
- Coordinated CISE Facebook pages and generated regular content

Education

Bachelor of Science – **2014-2017**
Writing, Rhetoric, and Technical Communication – **Summa**
James Madison University **Cum Laude**

Concentration: Technical and Scientific Communication

Minor: Sociology

Leadership Experience

Eagle Scout – Boy Scouts of America

- Planned and oversaw clearing of barn foundation for Blue Ridge Center for Environmental Stewardship

Publications

JMURJ – 2017 **ArtAscent** – 2016, 2018 & 2019
Lexia – 2016 & 2017 **Bourgeon** – 2021
The Breeze – 2016-2018 **Gardy Loo** – 2015